

Table of Contents

Introduction.....	11
--------------------------	-----------

1 Terminal Constructedness & the Technology of the Self → *Vanilla Sky*

The Technological/Self.....	25
Livin' the Dream	28
The Mediatized Body	34
Open Your Eyes	40
Terminal Choice	46

2 Gongs of Violence, Pathological Play → *The Cut-Ups*

Pathologizing the Subject	51
Cognitive (Cut-Up) Mapping	57
Soft Machines	60
The Reality Film	63
Gongs of Violence	70

3 Schizosophy of the Medieval Dead → *Army of Darkness*

Capitalism and Schizophrenia.....	79
Postmodern Slavery	82
Pop Doppelgänger.....	88
The Metaphor of the Zombie	93
Back to the Matrix	99

4 “Capitalism” Unbound → *Jennifer Government*

The Ideology of Hyperconsumption 107
“Later” Late Capitalist Identity 110
Tattoos and Ontology 116
Commodity Warfare 121

5 Terminal Choice → *The Matrix Trilogy*

Comic Book Worlds 129
Towards a Neurorealism 132
The Freud-Thing 140
The Nature of/Is Technology 150
Capitalism and Science Fiction 159

Coda 163

Notes 171

Bibliography 193